

Learn how to make money with Clickbank simply and easily:  
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# Unlimited Clickbank Success For Newbies

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## **Clickbank, Clickbank, Clickbank**

It takes a lot to start a small business on the internet. You have to be dedicated to what you want to do and must stay focused each and every day that you're at home. It's easy to slack off and not take things seriously because no one is over you telling you what to do. This is very different from a real job and if you want to have success, you have to be determined to make it work.

There are a lot of ways that you can get started selling online. One such option is called Clickbank.com. Clickbank is an affiliate marketplace that allows beginners to get started selling immediately. You don't have to create your own product, build a website, have any technical skills, or even know how to write a sales letter. All of these things are taken care of for you by Clickbank.com.

To get started selling with Clickbank, all you have to do is sign up. There's no fee to get started and you can get started selling the top products in the marketplace right away. Clickbank also has credit card processing capabilities so you don't even have to worry about accepting payments.

If you're thinking to yourself that this sounds too good to be true, then you should know that it isn't. Hundreds of people every day sign up to Clickbank to get started and a lot of these people really do have success. You can have success too if you have a good marketing plan and the know-how of how to sell online.

There are a number of free resources that you can use to learn how to sell on the internet. Simply go to Google and type in "internet marketing" or "affiliate marketing" - and troves of helpful information will appear to you. You should use this information to sell online successfully and get the advantage you need to stay ahead of the game.

If you're someone who doesn't want to go the affiliate route and would rather be a merchant on Clickbank, then you should know that this can be a good option also. It takes on \$50 to setup a merchant account with Clickbank and after that thousands of affiliates will be able to start promoting your product.

This can be an excellent way to begin online especially if you're a newbie to internet marketing. Internet marketing is a tough arena to be in, but with a little guidance you too can have the success that you dream of.

If you feel that the merchant route isn't the best option for you, then you should stick to just being an affiliate. Being an affiliate is free and you can get started literally today. But even though it's easy to get started, you should know that you need a lot of traffic to really make your efforts pay off big.

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To start, you will want to figure out how to get traffic to the affiliate product that you're promoting. There are a number of ways to do this, and they include: article syndication, video marketing, social marketing, seo, and even forum marketing. All of these ways are excellent ways to get free traffic to your website, so you should be sure to start implementing them now.

## **SUCCESS WITH CLICKBANK**

When getting started on Clickbank, there are a ton of products that you can choose from to get started. There are over 10,000 products in the marketplace, and you should know that most of them are proven to sell. So when you get started, it isn't as if these products are brand new and won't convert well. That's quite the contrary. Most of these products are proven sellers and to get started all you need is a lot of traffic to start getting sales.

If you're wondering which products you should choose to start promoting, you should consider going into a niche where you already know a lot about the topic. This is called having "affinity" in the marketplace, and is a great way to begin because you already know about the subject matter at hand.

If you're worrying about getting paid, then you should know that you shouldn't. Clickbank handles all payment processing so this makes it easy for you to get started right away selling. You shouldn't be nervous when promoting products from the Clickbank marketplace. Remember, there are hundreds of people just like you who are getting started selling on Clickbank, so you can be sure that it can work for you too.

When promoting products, you will want to pick the ones that are already proven to sell. You can find out which one's are the best by simply sorting by top selling. Or if you want to sell something based on your likes, you can sort it out by category. Sorting by category may be a good idea versus best selling because some of the best selling products have high product prices - and this can be a daunting thing to sell especially if you're new to the affiliate marketing game.

To start making sales with Clickbank, you will want to go into a niche. And preferably, you will want to go into a niche that you already know a lot about. So if you play golf a lot, you will want to start selling products about golf. If you're a good quilter, you will want to sell products on quilting. If you're passionate about joint venture marketing, you will want to sell a product about joint ventures. You want to start off like this so that you have an advantage in the marketplace.

The advantage that you will have is that a learning curve isn't required. This means that you won't have to do a lot of research when creating the content for a particular product. This means a lot because you won't have to spend a lot of time figuring out what needs to be done in order to develop and create new content on a daily basis.

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Another thing that you will want to look for when selling products on Clickbank is the commission rate of the product. If you're just starting out, you probably won't want to sell high priced products right off the bat. Stick to products that you think will be an easy sell so that you can start earning income right away from it. This is a tip that has allowed to me to get tons of sales selling products on Clickbank.

## **DRAWBACKS AND ADVANTAGES**

When it comes to selling with Clickbank, you should know that they will strive to take care of you. They have excellent customer service and their support is unrivaled. Clickbank is a pretty strong company but they do have their weaknesses. It is the intent here to point out the strong and weak features of Clickbank, and what that means to you as an affiliate.

The first thing that you should know is that Clickbank takes care of their merchants and affiliates. Getting started is easy and they accept a wide variety of products to be included into their marketplace. The only bad part about getting started is that a lot of beginners think that once they sign up, they will be rolling in dough with affiliate commissions. And this couldn't be farther from the truth.

The bottom line is that you have to put in work to have success with Clickbank. You should make it your goal everyday to find a new way to get sales with the product that you're promoting. Whether this means writing a new article everyday, or adding a new video to YouTube everyday, you have to find a way to get promotion to the product that you're selling.

Clickbank's customer service is one of the best online. They will go the extra mile to help you out in any way that they can and they have an excellent help desk. Your goal should be to minimize how often you're communicating with the help desk because this usually means that customers are having problems with you as a merchant.

If there isn't anything that you don't understand and you need help right away, then maybe you should visit the Clickbank help pages. They have a lot of documentation that you can use to find the answers that you're looking for with your product. So if you're in need of some answers, you can simply find it on the help section of their website.

One thing that you will have to look out for when promoting products is that you will want to make sure that they have a strong sales page. It's easy to get started on Clickbank, but you should know that getting sales isn't an easy thing to do. So when finding a product to promote, make sure that it has a money back guarantee. You may even want to go as far as buying the product yourself so that you know that it's a quality product that won't inspire a lot of refunds.

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The only major problem with selling digital products as a whole is the issue of refunding. When a customer purchases a digital product, there's no way to get it back - so it's as if they're getting the product for free. This is something that you will have to keep in mind as both a merchant and an affiliate because there are professional refunders out there who don't have a problem with buying a product and then immediately asking for their money back.

All in all though, Clickbank is an excellent way to start a business online. You can get started immediately and a huge learning curve isn't required. If you have what it takes to drive traffic to your website, then you can have success with Clickbank.

## **THE ESSENTIALS**

The possibilities of selling on Clickbank is major and you should know that it's an easy way to get started selling your products and services. If you're looking to start as a merchant, a \$50 setup fee is required but it is well worth it as you will find that your product will sell right away.

To have success with Clickbank, you need your own website. Even though you can get started without a website, it's in your best interest to have one. If you want to do something such as a product review, you can't do it if you don't have your own website. Also, article directories won't allow you to directly link to an affiliate product anymore so you need your own website for this also.

If you had Google Adwords in mind, you should know that they don't allow for affiliate links either. Having your own website is imperative to your success so you should be sure to get one today.

Another thing that you will need to have success with Clickbank is a good marketing strategy. It's easy to sign up for an account with Clickbank and start promoting products, but what's the use if you don't know how to get traffic to your website? Getting traffic is important, and you should know how to get it if you want to stay alive in the affiliate marketing game.

One great way to get traffic is with video marketing. With video marketing, all you're doing is creating 2-4 minute long videos and submitting them to the video sites such as YouTube or Google Video. The users who are on these sites will find your video and will view them. You will want to make sure that your website information is at the bottom of each video so that you can get traffic back to your website.

## **CUSTOMER SATISFACTION**

When it comes to selling with Clickbank, rules of customer satisfaction still apply. You should always strive to be the best merchant as possible while still delivering a quality

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product. Keeping customers is a great way to boost your bottom line all while receiving referrals at the same time.

One of the best ways to be a good merchant is to offer a money back guarantee. When you offer a money back guarantee, you instill confidence within your prospect and make it easier for them to do business with you. With a money back guarantee, you let your prospect know that their happiness is a priority in your mind and that you will do whatever it takes to satisfy their needs.

Customers always want to know if a refund policy is present when they purchase something. Customers are used to this when purchasing in the offline world so they expect to see the same thing when they transition online. A lot of fraud happens in the online world, so a refund policy is something that is pertinent in eyes of your consumer.

However when selling on Clickbank, you do take a risk with a money back guarantee. Because your item is digital, when you offer a refund, you run the risk of your prospect ordering your item and then immediately asking for a refund - no matter if your product was good or bad. So you have to keep this in mind before listing your items for sale on Clickbank.

This one fact makes selling on Clickbank a vulnerable thing to do. There are a few ways to make up for it however. Refunds are a part of any business, so one way to make up for it is with more sales. By getting more sales to cover the refunds that you get, you ensure that your business will still remain profitable. This will take some time to do, but once it's done you can lay rest assured that refunds won't bother you as much.

Another way to cut down on Clickbank refunds is to add unexpected bonuses to your product. And the more bonuses the better. You want to give your prospect bonuses that aren't mentioned on your sales letter page so that they can be pleasantly surprised by what they've downloaded. This is a great way to thank a customer from purchasing from you also, and will help to cut down on the number of refunds you receive.

All of these ways are great ways to cut down on refunds and earn more money with your product on Clickbank. You may also want to consider offering a 12-month money back guarantee since it has been proven that the longer the guarantee, the more sales you will get and the more likely a customer won't return the product.

You want to strive to build great relationships with your customers and these are just some of the ways to do so. The best way to counteract refunds is to go above and beyond to satisfy your customer, so you will want to do whatever it takes to make them happy.

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## **IMPROVE YOUR POPULARITY**

Selling your ebook or digital product on Clickbank is a great way to get additional sales and to get a lot of exposure for your product. Clickbank is an affiliate marketplace with thousands of affiliates who are ready and willing to promote a hot new product in the marketplace. But simply putting up your product on Clickbank isn't enough to get recurring sales on a monthly basis. There are some things that you need to do in order to make your product sell, and to make it sell constantly.

One way to do such a thing is to offer marketing tools to your affiliates. With marketing tools, you give your affiliates everything that they need to be successful with marketing your product. You should consider offering your affiliates articles, free reports, reviews, text ads, banner ads, and email letters to effectively market your product.

By arming your affiliates with the tools that they need to sell your product effectively, you can lay rest assured that your product will get the exposure and proper marketing that it needs to sell on a monthly basis.

Another Clickbank tip that you will want to consider is boosting the popularity of your product. By boosting your product's popularity, it will attract more affiliates to your product and you will get more affiliates to try out your product.

One great way to boost your product's popularity is to use Clickbank as your primary payment processor. When you do this, all the sales that you get from your product will reflect in the Clickbank marketplace. When you get more Clickbank sales, your product stats will show that you are getting sales and your Clickbank gravity will increase. The higher your Clickbank gravity, the better.

You will also want to learn how to market your product and service effectively so that you can get more sales for your product. The more traffic that you get to your sales letter page, the higher the possibility it will be for you to get more orders. And the more orders you get, the higher your stats will be in the Clickbank marketplace.

You should implement traffic strategies such as article syndication, video marketing, social bookmarking, forum marketing, and seo. Learning how to get traffic to your website is an integral part to your internet marketing success, and is something that you should start learning how to do today.

You will also want to advertise your product's affiliate program via the affiliate directories. These are directories where affiliates go to promote all kinds of new programs. By placing your affiliate program onto these directories, you ensure that more and more affiliates are signing up to promote your product. This will only result in increased sales and more popularity for your product.

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## **2 GOOD MARKETING STRATEGIES**

Clickbank is an affiliate marketplace where you can promote a product and earn revenue online. Clickbank is very popular and more and more people sign up to it each day. But a lot of affiliates who try to have success with Clickbank fail because they lack the proper knowledge of how to get sales with a particular product.

If you're one of these affiliates who aren't having success and need help with getting sales, then this section is for you. You should know that the bottom line is traffic, and without traffic to your affiliate offer, you won't get sales. Before trying to earn money with Clickbank, you should have your own website and should have a good strategy for converting visitors into sales.

When it comes to strategy, you have two options as an affiliate: an opt-in page or a "pre-sell" page. With an opt-in page, your primary goal is to get a prospect to opt-in to your email newsletter. The purpose of this is to follow-up on your prospect with helpful tips and advice so that you can close them on a sale later. This strategy requires patience, and should be used if you're selling a product for \$50 to \$100.

You should go with the pre-sell page model if you're someone who wants to earn money now and doesn't have a lot of patience. Also, if your product is in the range of \$20-\$50, then you should choose this route since this is not a lot of money to spend on a product.

With a pre-sell page, you're giving a review on the product that you're promoting in a way that seems like helpful information to your prospect. You will want to include your affiliate link at the end of your review so that your prospects can click-through to your affiliate offer.

If you're going with the opt-in page model, then you shouldn't email your prospect everyday with your information. Emailing someone everyday simply makes your messages look like spam and is a good way to get ignored by your prospect. By showing up everyday in your prospect's email inbox, you look like a pest instead of a welcomed guest.

So instead, you should email your prospect every 3-5 days with tips, and include your affiliate link in your emails. When you email your prospects this often, you give them time to miss you and appear as a welcomed guest in their eyes. Never make the mistake of emailing your prospects everyday. It's the fastest way to get ignored.

If you're someone who wants to go down the pre-sell page route, then you should know that this method is better for conversions rather than linking directly to the affiliate offer. Your pre-sell page should be structured accordingly so that your prospect wants to read what it is that you have to say.

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A general review of a product will work but injecting your personal opinions and having a rating scale will be better for your conversions. These are things that I have tested out myself and have been proven to work for me.

## **SECURITY CONCERNS**

Shoplifting and theft are a big thing in the offline retail world and a lot of security has been put in place to counteract these measures. In the online world also, security is a primary focus also for business owners, and this is especially true with the website of Clickbank.com.

Clickbank.com is an affiliate marketplace where people sign up to promote digital products of internet merchants. Clickbank is very popular and as a result of their popularity, many thieves try their best to “break the system” and get digital products for free.

This is a big concern for internet merchants who sell their product on Clickbank, and is something that you should be concerned about also if you’re selling your product through them also. There are ways to counteract theft with Clickbank, and this is what this section will touch on. You should do everything that you can to protect your profits since you worked on giving your ingenuity in the form of an informational product.

One great way to prevent Clickbank product theft is to not link to your download page from other pages on your website. You shouldn’t try to further your marketing efforts by doing this as it can be problematic for you as your website rankings increase. To be safe, the only way that some should be able to download your product is if they click on the Clickbank payment link and order your product.

You shouldn’t link to your product from other pages of your website as this can create a “backdoor” to your product download page. The page you’re linking from may show up in the search engines, thereby allowing others to download your product. Search engines such as Google, Yahoo, and Bing may find your webpages and rank them high in their search results. Many merchants dream of being ranked high in the search engines, but I’m sure that this isn’t the way that they want to do it.

There is one way around search engine problem and that is with something called a “robots.txt” file. With this file, you’re telling the search engines not to crawl certain areas of your website. The search engines will read this file, and whatever directories you list not to show in the search engines they won’t crawl.

The technique has its perks, and its drawback. The perk is that your files won’t get leaked via the search engines. But the drawback is that hackers know about this file and will use it to their advantage to find out where your products are. You have to decide what is more

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important to the security of your product and your website when listing your products for sale.

There are some things however that are out of your control when protecting your download links. Some people will take your download page and post them all over the internet for others to see. The amount of theft that occurs from this happening is very small, but if you have a good security system in place, then you shouldn't be too concerned about this.

## **GOOD TRAFFIC**

Clickbank is an online marketplace that tons of people are signed up to. Clickbank is popular because for a lot of people, it gives them an instant business. You don't need a website, you don't need your own product, and you don't need your own sales materials to get started. This alone makes Clickbank an attractive option to a lot of people online.

But you should know that with this ease and convenience comes its problems. The problem is that a lot of people think that it's easy to earn money online with Clickbank, and that no real work is involved. This couldn't be farther from the truth, and you should know that the bottom line to earn more money with Clickbank is traffic.

Forum marketing is a great way to reach a ton of people in your target market. When you implement forum marketing, you want to give great advice about a particular subject and advertise your Clickbank products in the signature of your posts. This is the proper way to market your products via forums and it's important that you don't spam your sales message here.

Sites such as Youtube, Vimeo, and Metacafe are great for uploading videos and promoting your affiliate offer. What you want to do is create very informative videos and upload them to these video sites. You will want to include your website information at the bottom of your videos so that users know what your website is. This is a great way to get traffic and you should start using it today to get more traffic to your site.

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## **CONCLUSION**

Selling with Clickbank can be tough at times, but you don't have to go at it alone.

If you've been trying to sell with Clickbank for months or years, and it hasn't gotten you anywhere... then something needs to change.

Don't be insane.

Take a look at Clickbank University, and you will learn how to create a true online income that can help you leave your job, and bring you happiness in your life.

To learn more about Clickbank University, simply visit the link below:

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You'll be hearing from us soon via email!

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